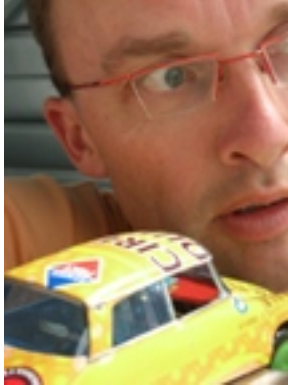


RESUME

1963 – ir. ERIK A.J. OP TEN BERG

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'original'



'facilitating'



'enthusiasm'

HIGHLIGHTS EDUCATION

2010-2012	MSc Program Creativity and Change Leadership at International Center for Studies in Creativity, Buffalo State New York, 2 years
2009	Qualified as Certified Professional Facilitator (CPF©) by global IAF (International Association of Facilitators)
2006-2011	Presenter and active participant at annual European CREA-conference in Sestri Levante, Italy
2005	NLP for Trainers, 6 days in a half year by IEP about presence, being heard, personal state and resonance
2002	TopCoach Masterclass, 20 days in 1 year by Metavisie about one-stop-coaching and achieving better results in professional life
1995	Advanced Course Creative Thinking Techniques, 12 days in a half year by COCD (Center for Development of Creative Thinking)
1993	Management Development Program, 20 days in 1 year by De Baak about general management skills related to change
1981-1988	Industrial Design Engineering at University of Technology Delft, about developing new products and realizing innovations

ERIK'S CHARACTERISTICS

It's his passion to inspire and to vitalize people and organisations. Erik uses a well structured approach. He helps people to discover challenging solutions. He looks for his own inspiration in nature, in the Spanish culture, in the Argentinean tango, in eating and in running (half) marathons (New York City 3x, Rotterdam, Lisbon). He speaks Dutch and English fluently and German quite well. He understands French and Spanish.

WORK EXPERIENCE

2000-now	Pioen consult – Pioneers in Creative Thinking; specialized as facilitator of brainstorm meetings, creativity trainer and change coach; in 2010 founder of CACTuz (Center for Advanced Creative Thinking), a cohort of creativity professionals with an obsession for 'better ideas'
2002-2010	COCD (Center for Development of Creative Thinking), member of partnerteam, trainer and facilitator in applying creative thinking
1995-2000	Royal Nootboom Trailers , working as assembly and innovation manager, focus on lean production and continuous improvement
1989-1995	InnovationCenter Network , acceleration consultant for SME's with challenges in production, R&D, design, logistics and business strategy

CREATIVE PROBLEM SOLVING (CPS)

In Erik's point of view creativity is a 'short cut' to better results and more pleasure in work and life. Creativity helps to look for unexpected and refreshing solutions for daily (difficult) questions.

Since 1995 Erik is working as a professional in the field of Creative Problem Solving (CPS). He has integrated his experience in a wide range varying from coaching, teambuilding, continuous improvement programs, innovation challenges, roadmaps and business strategy to marketing and sales. When he talks about creative thinking he is using words like: productive thinking, realistic out-of-the-box thinking, the art of breaking patterns and the creation of new and useful ideas.

REFERENCES

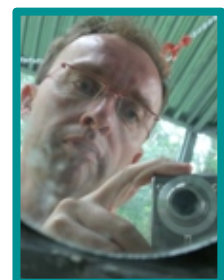
10x Profit sector: BASF, Bayer Schering, Wavin, ING Bank, Roche Nederland, Inbev, Van Gansewinkel, Heijmans, AIM4, Alcatel Lucent...

10x Non-Profit sector: InnovationNetwork, Vrijetijdshuis Brabant, City of Rotterdam, City of Zoetermeer, APG-ABP, Water Agency De Dommel, Flanders District of Creativity, Theatre De Tamboer, Park theatre Eindhoven, Flying Doctors...

10 Education: Anton Jurgens Institute, Vlerick School of Management Leuven Gent, Amsterdam- Avans- Windesheim- and Fontys Universities of Applied Sciences, ROC Breda, HAS Den Bosch, STOAS, De Baak Business School...

CONTACT ERIK OP TEN BERG

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Erik op ten Berg – 00316 1029 7073



'serious creativity'